



INVEST TO SAVE - INVEST TO GROW

The Social Value of NDCT

What is Social Value?

Social value refers to the positive impact of an action, NDCT service or initiative on society. It goes beyond financial value or profit and encompasses broader societal benefits such as support for independent living, increased health and well-being, environmental sustainability, community development, and social justice.

In essence, this is the financial value of the services provided, which is significantly higher than the income received, thereby making NDCT a great investment opportunity, delivering more for less.

Why does it matter?

When budgets are tight, and resources are stretched, but demand is increasing, it is more important than ever to gain the maximum outcomes from existing budgets. NDCT is perfectly placed and structured to deliver services with added value to a community cohort that is most likely to be adversely affected by restricted funds.

In the past year we have delivered a value of

£433,774

To the community, the Local Authority and the NHS



Helping people to live independently



By providing accessible and reliable transportation options for older people or people with disabilities, NDCT enables individuals to access essential services, employment opportunities, healthcare facilities, social activities, and other resources necessary for independent living. This accessibility fosters greater autonomy, allowing individuals to participate more fully in their communities, maintain social connections, and lead fulfilling lives.

Social value of independent living: £82,961

We reduce direct health care costs.

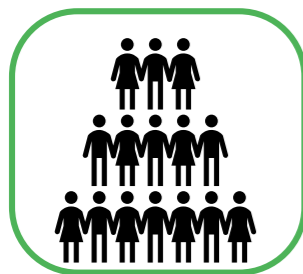


NDCT enables timely access to medical services and promotes preventative care. By providing accessible door-to-door assistance, NDCT helps individuals attend medical appointments, follow-up visits, and therapy sessions, reducing the likelihood of missed or delayed care.

This proactive approach can lead to earlier detection of health issues, more effective management of chronic conditions, and improved overall health outcomes, ultimately reducing the need for expensive emergency room visits or hospitalisations.

Social value of reduced Direct Healthcare £12,773

Increased social interaction

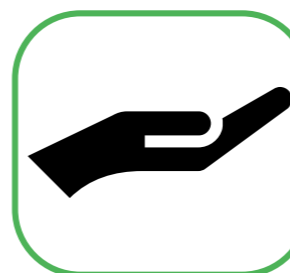


NDCT improves social interaction by connecting individuals to their communities and facilitating meaningful engagements. By providing group outings, shared rides, or community events, we enable individuals, especially those facing mobility challenges or living in isolated areas such as Nailsea and District, to participate in social activities and community gatherings.

These interactions foster a sense of belonging, reduce loneliness and isolation, and promote mental well-being.

Social value of increased social interaction £133,177

Increased volunteering



NDCT allows individuals to access volunteer opportunities and actively participate in community initiatives. We make it easier for individuals, to reach community centres, or events where their help is needed. NDCT also has volunteer opportunities to help deliver its services.

Social value of increased volunteering £31,538

Improved skills of staff and volunteers



NDCT provides a local resource of expertise in delivering accessible transport services. Through partnerships with organisations such as MIDAS and CTA, training can be accessed at reduced cost. In addition, NDCT can generate income through training services with profits used to provide subsidised accessible transport.

Social value of staff and volunteers £5,965

Increased affordability of trips groups



NDCT can subsidise transport to make it affordable and accessible in areas where commercial transport operators do not go. Unlike commercial operators, NDCT can provide services based on social needs, not commercial profit.

Social value of trips for groups £20,563

We reduce indirect health care costs.



NDCT reduces indirect healthcare costs by promoting preventative care, enhancing overall well-being, and minimising the burden of chronic health conditions. Our community transport ensures individuals can access essential medical appointments, screenings, and treatments promptly. This proactive approach helps prevent

Social value of reduced Direct Healthcare £147,226



Investing in a greener future

NDCT is a forward-looking organisation and is constantly innovating and seeking opportunities to deliver it's services to all groups in the community. This is demonstrated by our new Electric powered vehicles that will:

- Reduce carbon emissions.
- Reduce noise pollution.
- Improve overall cost-effectiveness.
- Align with North Somerset's objectives for reducing fossil fuel dependency.
- Future Proof the organisation - ahead of stricter mandates
- Make a tangible investment in the environmental health of the community.
- Set an excellent example for a forward-thinking Community Transport organisation.

How we calculated these costs

To calculate the figures in this document NDCT used a toolkit as recognised by Ealing Community Transport and assured by Buzzacott LLP
see <https://www.buzzacott.co.uk/>

Produced by NDCT - <https://ndct.co.uk/>
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